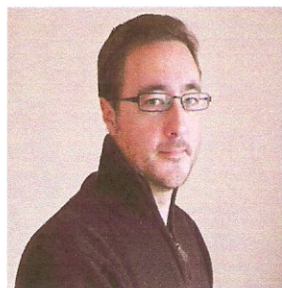


'Relax & Write'

Weekend Course Programme

'The Hayes' Conference Centre, Swanwick, Alfreton, Derbyshire.



Course Leader:
Simon Whaley

SEVEN STEPS TO PUBLICATION SUCCESS

This course is suitable for beginners and those looking to develop their non-fiction writing skills. Learn how to give an editor what they want and increase your chances of publication success.



Course Organiser:
Lois Maddox

13th to 15th April 2012

Relax and enjoy the peaceful atmosphere of 'The Hayes' Conference Centre and its beautiful gardens and lake.

An opportunity to get down to real writing!

Reception: Main Entrance:	Room Keys available at 3.00 p.m.	Time to settle into your room. Please meet in the Vinery for tea.
Registration: Friday 13th April 2012	3.30 p.m.	Presentation Folder will be handed out during tea. Lecture Room will be announced.
Refreshments	3.45 p.m.	Tea and Coffee in the Vinery
Session 1: Meeting Room to be announced.	5.00 – 6.00 p.m.	Introduction. A chance to meet fellow guests. What you'd like to get from the course. Exercise: Identifying your expertise.
<i>Bar Open during the Course - Please pay for your drinks at the Bar</i>		
Dinner	6.45 p.m.	Main Dining Room
Session 2:	8.30 – 9.15 p.m.	Step 1 – Get published within a week. Identifying opportunities in magazines for letters and fillers. Exercise: Drafting letter/filler for target market.
Meet in the Bar & Lounge	9.15 p.m.	Group Discussion or continue writing in the Lounge or in your Room.
Saturday, 14th April 2012.		
Breakfast	8.30 a.m.	Main Dining Room
Session 3:	9.45 – 10.45 a.m.	Step 2 – Ideas and where to find them. Exercise: identifying and developing potential non-fiction ideas. Exploring angles to get more articles from one idea.
Refreshments	10.45 a.m.	Tea and Coffee.
Session 4:	11.30 – 12.30	Step 3 – Getting to know your readers and learning how to twist your article idea to make it of more interest to them. Practical exercise.

Lunch: 12.45 p.m. Main Dining Room

Free Time Session: An opportunity to walk around the gardens and lake or catch up with your writing.

Session 5:	3.00 – 3.45 p.m.	Step 4 – Finding the best opportunities in your target publication. Practical exercise.
Refreshments	3.45 p.m.	Tea and Coffee
Session 6:	4.30 – 5.30 p.m.	Step 5 – Structuring your article. Techniques for different markets. Exercise: Drafting your article structure.
Dinner	6.45 p.m.	In the Dining Room.
Session 7:	8.30 – 9.30 p.m.	Step 6 – Article extras. Adding value to your work. Exercise: Creating Fact files & Boxouts.
Meet in the Bar & Lounge:	9.30 p.m.	Discussion or continue writing in the lounge or in your Room.



Writing in Grazalema Spain



*'Writing About Your Life'
Swanwick*



Writing Group at The Hayes

Sunday 15th April 2012:

Breakfast:	8.30 a.m.	In the Main Dining Room.
Session 8:	9.45 – 10.45 a.m.	Step 7 – Bringing it all together. Getting the technical aspects of submission correct. Exercise: drafting cover letters and query letters.
Refreshments:	10.45 a.m.	In the Vinery. You need to clear your rooms by 11.00
Session 9:	11.15 - 12.30	Q&A session – An opportunity for questions. Guidance on taking your writing/ideas forward.
Lunch:	12.45 p.m.	Main Dining Room.
Departure	Approx. 1.30 p.m.	Taxi may be ordered through Lois Share a taxi to Derby station. Halve the cost!!

Málaga Workshops wish you a safe journey home. We look forward to welcoming you again on one of our courses in the UK or in Spain

Please let your friends and groups know about our courses.

Contact Telephones: Lois Maddox 01454 773579. The Hayes 01773 526000 (Emergency Only)

There is plenty of parking available near your accommodation. Non-participating partners welcome.
Please let your Groups and friends know about our courses.

Further details from:

The Secretary, **Málaga Workshops**, 9 (D) Langthorn Close, Frampton Cotterell, Bristol BS36 2JH.

'Phone Lois Maddox for details of future courses on **01454 773579**

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